



# EXPAND YOUR BUSINESS

NEW MARKETS | NEW CHANNELS | NEW CUSTOMERS

VENUE	DATE
CHENNAI	JUNE 14-16, 2018,
MUMBAI	FEB 2019



The Plastics & Rubber products are perhaps the most often used products in every walk of life be it consumer or industrial products. The applications list cover House Hold Consumer Durables, Health care, Automobiles, Industrial Components , Transport & Infrastructure, Printing & Packaging , Electrical Electronics & Power, Agriculture & Horticulture, Water Management , Sports & Leisure, Textiles & Garments , Toys & Gifts the list goes on and on.

The Quest for Business never diminishes. In a competitive market, looking to expand and finding new markets, new channels and new customers is a way of life . The challenges are too many . The costs can be high, some times not commensurate with the efforts. Competition is stiff both from within and outside. Trade barriers are breaking down Innovations happen world over.. Global Sourcing is in. In such a dynamic world reaching out to the buyers pose enormous challenges how well to promote the products keeping the costs low/ affordable.

The need. A RIGHT SOURCING PLATFORM. Facilitating the convergence of buyers & sellers Institutional, Government , Small , Medium & Micro Enterprises , Exporters , Importers , Distributors, Traders and Retailers.



With over 50 International & domestic shows , SMART EXPOS logo today is a powerhouse of talents , experience and deep insights into the market and its dynamics. The domain knowledge on plastics and rubber is unmatched . The team includes experts who have more than 30 years of exposure to Plastics & Rubber industry in India & abroad. Advisers & Consultants add rich value to the team . Right understanding of , the industry- the process & the products, and the buyer behaviour , Aggressive 360\* Visitor promotion efforts Focussed communication are the strengths . WOPPS is the right platform to give the right exposure to the right target group at the right place and at the right time.

# EXHIBIT PROFILE

Plastics & Rubber Products related to all or any of the following sectors





## INTERNATIONAL PARTICIPATION FROM

Bangladesh / China / Cambodia / Iran / Japan / Korea / Kenya / Myanmar / Malaysia  
Phillipines / Sri Lanka / Taiwan / Thailand / Vietnam and Latin American countries.



# VISITORS

**Large Corporates – Multi national , Local companies both Private and Government sectors & Direct Marketing Companies**



FMCG, Health Care, Home Care, Personal Care, Drugs & Pharmaceuticals, Pesticides & Chemicals, Processed Food, Electrical & Electronics, Computer Peripherals.



Telecommunication – devices , cables , cords, accessories, Consumer.



Durables – Washing machines, Refrigerators, Air conditioners, Television, Music Systems & Ancillaries.



Packaging Materials – Household items A to Z.



# GOVERNMENT DEPARTMENTS

**Transport, Agriculture , Health Care, Public Works , Defence, Food Education , Chemicals & Fertilisers, Railways.**



Public Sector Undertakings involved in manufacture of Chemicals, Fertilisers, Medicine & Health care.



Small , Medium & Micro enterprises involved in the manufacture of various products.



OEM – Original Equipment Manufacturers – Automobiles , Ship Building , Defence Vehicles , Rail Coaches.

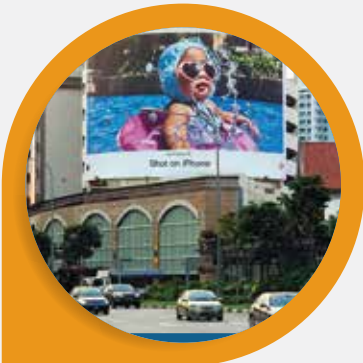


Machine Manufacturers – industrial & consumer



Sports, Leisure & Toys Manufacturers

**IMPORTERS | DISTRIBUTORS | WHOLESALERS | TRADERS  
RETAILERS | INDENTORS**



# HIGH DECIBEL 360\* PROMOTION

PRESS | OOH | DIGITAL | SOCIAL MEDIA



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